

Khadi and Village Industries Commission Mumbai

PROJECT PROFILE ON HAIR CONDITIONER

Introduction :

This project profile envisages production of Hair Conditioner in a Small Scale Sector, Hair Conditioner is a Water Based preparation used for conditioning of Hair i.e. is of combing detangling body shine, texture, split-end mending prevention of static build up and manageability. It give the hair softness, smoothness, attractive and healthy look. The demand of hair conditioner is increasing exponentially Hair Conditioner is an important component as Hair care products. The ladies are fascinated to maintain their hair very attractive. The Executive call Gents belonging to younger generation are also now a days are showing a deep concern for hair care , because the conditioner enhances the hair look besides its functional utility, is having a good demand every where. An excellent scope it seems that both local as well international market.

1 Name of the Product : HAIR CONDITIONER

2 Project Cost :

a Capital Expenditure

Land	:			Own
Work shed in sq.ft rented	:	0	Rs.	-
Equipment	:		Rs.	820,000.00

s.s. Mixing Vessel 250 ltrs, SS Mfg. tank with stirrer 250 kgs capacity, volumetric filling & sealing machine labeling machine & packing table , storage tanks , erection & electrification, tools and testing equipments, office equipments.

Total Capital Expenditure		Rs.	820,000.00
b Working Capital		Rs.	1,170,000.00
TOTAL PROJECT COST :		Rs.	1,990,000.00

3 Estimated Annual Production Capacity:

(Rs. in 000)

Sr.No.	Particulars	Capacity in kg	Rate	Total Value
1	HAIR CONDITIONERS	36000.00	194.00	7113.80
TOTAL		36000.00	194.00	7113.80

4 Raw Material : Rs. 5,796,000.00

5 Labels and Packing Material : Rs. 75,000.00

6 Wages (4-Skilled & 4- Unskilled) Rs. 576,000.00

7 Salaries (1-Manager) Rs. 120,000.00

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8	Administrative Expenses	:	Rs.	120,000.00
9	Overheads	:	Rs.	120,000.00
10	Miscellaneous Expenses	:	Rs.	40,000.00
11	Depreciation	:	Rs.	82,000.00
12	Insurance	:	Rs.	8,200.00
13	Interest (As per the PLR)			
	a. C.E.Loan	:	Rs.	106,600.00
	b. W.C.Loan	:	Rs.	152,100.00
	Total Interest		Rs.	258,700.00
14	Working Capital Requirement	:		
	Fixed Cost		Rs.	394,800.00
	Variable Cost		Rs.	6,719,100.00
	Requirement of WC per Cycle		Rs.	1,185,650.00

15 Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	Fixed Cost	394.80	236.88	276.36	315.84
2	Variable Cost	6719.00	4031.40	4703.30	5375.20
3	Cost of Production	7113.80	4268.28	4979.66	5019.14
4	Projected Sales	8500.00	5100.00	5950.00	6800.00
5	Gross Surplus	1386.20	831.72	970.34	1108.96
6	Expected Net Surplus	1304.00	750.00	888.00	1027.00

- Note :
- 1.All figures mentioned above are only indicative.
 - 2.This is model project profile for guidance
 - 3.Cost of Project, and its prioiflity will be changed depends on the area, availability of raw Material, man power, power requirement and various other factors etc..